

UX/UI Designer

Susannah Kabuiku

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Freelance

20 yrs experience

Experience

Freelance UX/UI Designer

Nov 2023 – Present

Senior UX/UI Designer at Selesti

Full-time Jan 2016 – Nov 2023

Leading successful projects for an award-winning B Corp agency. Digital product design for Hitachi, King Edward VII's Hospital, The Wedding Shop.

Freelance UX/UI Designer

Sept 2009 – Nov 2016

Working with Knit, RVLV, Foolproof, Higher Ground, Soak and McCann Worldgroup.

Interaction Designer & Creative at Soup

Full-time Jan 2006 – Sept 2009

Creating innovative experiences and creative campaigns for Innocent Drinks, Jordans Cereals, Kettle Chips, Aviva, Revlon and HSBC.

Designer at ZoomZoom

Full-time Sept 2002 – Dec 2005

Work for Caffè Nero and Bernard Matthews.

Expertise

User research

Information architecture

User flows and site maps

Wireframes and interactive prototypes

Branding & creative direction

User interface design

Usability reviews and optimisation

Education

BA (Hons) Graphic Design

Norwich School of Art & Design

BTEC Foundation in Art & Design

3 A-level passes

Eastbourne College of Art & Technology

11 GCSE passes

Ringmer Community College

Discovering and solving problems with human-centred design—successful solutions with positive long-term outcomes—championing ethical, inclusive, accessible, sustainable digital—anti-racism work—running and yoga